



Director of Communications (Hybrid eligible)**Compensation: Minimum \$96,969.60****Employment Status: Full-time****FLSA Status: Exempt****Civil Service Status: Unclassified**

The Franklin County Auditor's Office is seeking a Director of Communications to join the Communications team.

Who are we?

The Franklin County Auditor's Office is dedicated to serving the community by ensuring fairness and accuracy in weight and measures across the county. Our mission is to protect and empower consumers, making sure they receive what they rightfully pay for at gas pumps and retail store scanners. As a trusted steward of county finances, we strive to promote fiscal responsibility and innovative initiatives that benefit all residents of Franklin County.

In addition to these important responsibilities, we assess property values to determine fair property taxes, while also working to provide tax relief for senior and citizens who are disabled. We understand the importance of supporting vulnerable populations and strive to make the process as accessible and accommodating as possible.

We are committed to upholding state regulations by ensuring that our furry friends are licensed. As required by state law, we proudly license dogs, recognizing the significance of responsible pet ownership within our community.

At the Franklin County Auditor's Office, we value the diversity of our residents and businesses and strive to create an environment of fairness, inclusivity, and equity in all our endeavors.

What will you do?

Works with staff members within the Franklin County Auditor's Office to develop a media presence throughout Franklin County that generates story placement; creates, launches and implements a comprehensive, targeted, media plan that supports the Franklin County Auditor's Office mission; generates and expands the recognition of the Franklin County Auditor's Office through earned media and community awareness throughout the year; approves outgoing communication; cultivates and maintains positive relationships with reporters and producers of local news networks (e.g., ABC, CBS, FOX, NBC, etc.) and multiple newspapers and magazines.

Develops engaging graphic design and digital content for the office; drives online engagement of constituents and stakeholders, and builds and maintains online engagement tools for the office; leads the development of content and content planning of digital assets including website, social media, and other properties; offer regular analysis of effectiveness of tools, develop metrics for success and best

practices; research and evaluate various technologies as needed to develop the most effective use of technology for communications and outreach purposes.

Creates, writes, and maintains social media presence that engages homeowners, citizens, key stakeholders, and potential stakeholders; creates and maintains a presence on relevant websites and blogs. Reviews content and prepares letters dispersed to Franklin County residents; manages communications calendar; creates uniform communication style for the Auditor's Office.

Manages and supervises assigned area (e.g., schedules and assigns tasks; interviews job applicants; recommends the hiring of job applicants; recommends discipline; evaluates performance; receives employee complaints; approves and recommends the approval of leave requests; etc.); addresses staff needs for training, schedules, and development.

Who should apply?

We encourage individuals with possession of a bachelor's degree from an accredited college or university in communications, public relations, or related discipline; five (5) or more years of related experience and/or training; or any combination of training, education, or experience which provides the desired knowledge, skills, and abilities to perform the essential functions of this position. Prior government experience preferred but not required.

Must possess and maintain valid Ohio driver's license and have an acceptable driving record; must comply with the FCAO Driving Policy.

We believe in the power of diversity and inclusivity, and we want to create an exciting and equitable environment for all. You belong here, and we encourage you to apply today!

Why should you work here?

We believe in providing an exceptional benefits package that recognizes the value of our employees: Some of our benefits include:

1. **Healthcare:** We offer a competitive medical, dental, and vision plan with low-cost deductibles.
2. **Public Loan Forgiveness:** As a public employee, your student loans can be forgiven after making the required monthly qualifying payments.
3. **Education Reimbursement & Training:** We invest in your growth and development by allowing you to expand your skills.
4. **Free-Parking Program/COTA Buss Pass:** Take advantage of the free parking program available through a lottery process annually; employees of the County get free weekday access to the Central Ohio Transit Authority (COTA) system.
5. **Wellness Incentive Program:** Our wellness incentive program rewards you with monetary incentives for engaging in healthy activities and maintaining a balanced lifestyle.
6. **Generous Time Off:** You deserve time for yourself and your loved ones. Enjoy 32 hours of personal leave per calendar year, 2 floating holidays, and 12 paid holidays annually. Additionally, accumulate sick and vacation leave for well-deserved breaks.

7. **Hybrid Work Schedule:** We understand the importance of work-life harmony. For most positions, we offer a hybrid work schedule that allows flexibility in where you work, promoting a healthy integration of personal and professional life.

8. **Emphasis on Diversity and Inclusivity:** We celebrate and embrace diversity in all its forms. Our office is committed to creating an inclusive and equitable environment where everyone feels valued and empowered.